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Anna-Lisa Castle
Green Bay Press Gazette
435 East Walnut Street, Green Bay, WI 54301 US

Dear Ms Anna-Lisa Castle:

Enclosed is a press release for the first ever annual “Keep Green Bay Blue” festival. This event will take place on the 2nd of August 2019 from 3-11pm. This is a cleanup effort to maintain the lake that so many people in the community adore. With additional perks including (but not limited to), live music from popular local artists such as 4North Acoustic, food, and free amusement park rides- this is sure to be one of the largest local events ever to be held.

Our organization decided to contact your news agency because we know that you have consistently had a wonderful relationship with the local Green Bay community. Beyond that we have seen the passion and enthusiasm that is expressed in each and every article you write. For that reason, we felt that having you cover this event will result in a higher participation and engagement percentage from the community.

In addition, this event will include popular figures such as retired Packer players and prizes for those who collect the most amount of trash from the Bay. This will be wonderful press not only for our event but for your news agency as well. Since this event is catered to all ages with a variety of activities- there is sure to be a big readership for this press release.

If you have any further questions or comments please do not hesitate to contact me via my mobile phone or email.

Thank you very much for your time and consideration. We look forward to hearing from you in the near future.

Sincerely,

Claire Diamond